

Present
the **2011-2012**



USA Gap Year Fairs

Dynamy Internship Year and Thinking Beyond Borders are joining forces again this year to bring you the national circuit of **USA Gap Year Fairs!**

We've built upon last year's success and have taken your feedback into account with the release of this year's schedule. We recognize that the largest cost of attending these events is often the travel; for that reason, we have clustered the events by region and will facilitate communication for shared travel and lodging.

We hope you will join us for some, or all (*as a Keystone Member*) for the USA Gap Year Fairs!

What are the USA Gap Year Fairs and who attends?

For those of you who are new, the USA Gap Year Fairs is a national circuit of events that bring together reputable Gap Year organizations, interested students and parents, high school college counselors and the Gap Year experts. These events are designed to provide students with a broad exposure of Gap Year programs and the opportunity for face to face conversations with the people who work in the field. For students and parents interested in Gap Year, these fairs are the legitimate source to connect with reputable organizations that focus on Education, Service and Personal Growth.

Over the past 5 years, USA Gap Year Fairs has grown from 7 events to over 30 events nationally. The popularity of Gap Year is growing at an exponential rate in the United States and therefore the demand for these events has increased dramatically. In the past 12 months, Gap Year has been featured on NPR, in Time Magazine, in the New York Times, Wall Street Journal, MSNBC and in various other national media outlets. This year there will be fairs in major cities including Boston, NYC, Washington DC, Chicago, Los Angeles, San Francisco, San Diego, Portland and Seattle.

In each city, USA Gap Year Fairs is hosted by one of the leading public or private high schools. The fairs are designed for a population of students who share a variety of interests, who come from diverse financial backgrounds, and who are interested in pursuing a wide array of professional fields.

USA Gap Year Fairs also feature a speaker at each event who provides an unbiased approach to Gap Year and the variety of offerings. There is a Question and Answer session with each speaker so that interested students and parents can learn about the entire Gap Year process; from application to deferring freshman year to reentering college when they return. In the past, such speakers have included Karl Haiger and Rae Nelson who wrote the well known book "The Gap Year Advantage", as well as Holly Bull from the Center for Interim Programs.

How do I register to be an exhibitor at the USA Gap Year Fairs?

If you represent a Gap Year organization and are interested in participating, we encourage you to commit to the full schedule of fairs by registering as a Keystone Member at a cost savings. The **cost to attend all 25-30 fairs is \$1500**. Choosing this option will identify your organization as a Keystone Member of the USA Gap Year Fairs which will provide you with a featured link on the USA Gap Year Fairs website (usagapyearfairs.org).

USA Gap Year Fairs will continue our Media Partnership with TeenLife Media for the 2011-2012 Gap Year Fair season. TeenLife Media publishes online and print resources that help families and teachers find meaningful educational and experiential opportunities for students including Gap Year programs. TeenLife has committed to producing a print and digital Guide to Gap Year Programs and creating an online presence for the fair and keystone sponsors on their website. Through this partnership, all USAGYF Keystone organizations receive a FREE basic listing in the guide.

TeenLife funds the printing and distribution costs of these guides solely through advertising space sold within the guide. TeenLife is pleased to offer special discounts on advertising to exhibitors and will be contacting you to discuss the opportunities. All "Featured Profile" and print advertising revenue is directed toward the cost of producing this impressive guide, which advertises each of our organizations and raises the profile of gap year. We encourage you to support this effort. They are offering an 1/8-page display ad at \$499. For immediate attention, contact sales@teenlife.com.

As a Keystone Member, we ask that you provide us with one photograph representative of your program for use on the USAGapYearFairs.org website as well as a 100 word description of your organization.

For those of you who are limited to attending only the fairs in your region, we will reserve a limited number of spaces at each fair on a first-come, first-serve basis. The cost **per fair fee is \$200**.

Register [here](#). Payment information is below. We will include the names of keystone organizations on all promotional materials for these fairs.

We're looking forward to a great 2011-2012 season of Gap Year Fairs and hope that you will join us!

Best,

Kathy

Kathy Cheng
Director of Admission,
Dynamy Internship Year

Robin

Robin Pendoley
Co-Founder,
Thinking Beyond Borders

PAYMENT METHODS: 1. Check or money order made payable to:

Dynamy/Y.O.U., Inc.
27 Sever Street
Worcester, MA 01609

Sorry, Dynamy is not able to accept payments by credit card.

2. Wire Transfers (instructions follow)

**WIRING INSTRUCTIONS FOR DOMESTIC AND INTERNATIONAL TRANSFERS MUST NOTIFY
DYNAMY OF TRANSFER PRIOR TO TRANSFER**

Domestic Wire Transfers:

Wire instructions are as follows for Incoming Domestic Wire Transfers:

Beneficiary Name: Youth Opportunities Upheld, Inc.
Beneficiary Account#: 8244841371
Beneficiary Name: Youth Opportunities Upheld, Inc. Operating Account
Beneficiary Address: 81 Plantation Street
Worcester, MA 01604
Beneficiary Telephone: 508-849-5600 x267 (Paula Aiello, CFO)
Beneficiary Reference: Dynamy & Student Name

Receiving Bank Name: TD Bank
370 Main Street
Worcester, MA 01608 (wire department 1-800-442-9303)

Receiving Bank Routing #: 211370545

International Wire Transfers:

Wire instructions are as follows for Incoming International Wire Transfers:

Swift Code: NRTHUS33XXX
TDBANK

Beneficiary Bank: TD Bank
Beneficiary Bank address: 370 Main Street
Worcester, MA 01608
(wire department 1-800-442-9303)
Beneficiary Bank Routing #: 211370545

Beneficiary Account #: 8244841371
Beneficiary Name: Youth Opportunities Upheld, Inc.
81 Plantation Street
Worcester, MA 01604